Ссылка:

http://www.thomasmaurer.ch/2010/11/how-to-redirect-sites-to-https-in-iis-7-5/

This little guide shows you how you can redirect http request to the https website using IIS Settings. You can do the same on other versions of IIS slightly different.

1. First set “require SSL” under the SSL Settings from the Website
2. Under the Error Page Settings edit the 403 Error Page
3. mark the Setting “Respond with a 302 redirect” and add the https URL